



## We know you.

Where would you like to take your goods and services in the coming years? Are you looking to target community? Researchers, physicians, and youth? Do you prefer to network in a more casual setting where you can dialog with potential partners? The ICC Marketplace of Ideas will serve as your road map on how to add value to your goods and services for your community and organization in front of your prospective customers.

### Chicago Regional Planning Committee

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**Marilyn Willis, RN, MS**  
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## Join us for the “MARKETPLACE OF IDEAS”

**The “Marketplace of Ideas” is a session of the Intercultural Cancer Council’s *Regional Symposium on Minorities, the Medically Underserved and Cancer* that will be held on September 22 at the University of Illinois - Chicago Forum, 725 W. Roosevelt Road from 5:30 to 7:00 p.m. There is no additional cost to participate in the “Marketplace of Ideas”. Participation may be as a “resource provider”, a “resource consumer”, or both.**

Your organization is invited to participate in this exciting and unique event of networking and information exchange. The “Marketplace of Ideas” replaces the traditional exhibit hall in which organizations present their materials. It is an opportunity for your organization to showcase its purpose, activities, projects, programs, materials or products to other organizations and individuals from the Chicago Area.

No formal presentation is needed – just be there to explain to the anticipated 150-200 attendees what your organization is all about. Print materials, brochures, health education messages, posters, photographs, samples, etc. that typify the purpose and work of your organization are welcome. You will be provided a tabletop display space. All displays will be placed in the Marketplace area and attendees of the conference will view the displays in an informal, relaxed reception atmosphere from 5:30 until 7:00 PM. More importantly, you will also have the opportunity to interact with the other participants in the program.

Space is limited and will be allocated on a first come, first served basis. Please hit [“reply”](#) to let us know if you are interested in securing a display space for your organization or if you have any questions. Again, there are no fees to participate. We will promptly respond to your inquiry.

We welcome the opportunity for your organization to showcase your assets, obtain resources for future programming, and provide to you an introduction to potential partners in the Chicago area.